

SYMBOLIC POSSESSION NOTICE
ICIICI Home Finance (Registered Office: ICIICI Bank Towers, Bandra-Kurla Complex, Bandra (East), Mumbai- 400051)
 Corporate Office: ICIICI HFC Tower, JB Nagar, Andheri Kurla Road, Andheri East, Mumbai- 400059
 Branch Office: 1 Ground Floor, Eideco House/ Eideco Showpe, Hall - 1, Vibhuti Khand, Gomi Nagar, Lucknow- 226010

Whereas The undersigned being the Authorized Officer of ICIICI Home Finance Company Limited under the Securitisation, Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and in exercise of the powers conferred under section 13 (12) read with Rule 3 of the Security Interest (Enforcement) rules 2002, issued demand notices upon the borrowers mentioned below, to repay the amount mentioned in the notice within 60 days from the date of receipt of the said notices.
As the borrower failed to repay the amount, notice is hereby given to the borrower and the public in general that the undersigned has taken possession of the property described herein below in exercise of powers conferred on him/her under Section 13(4) of the said Act read with Rule 8 of the said rules on the below-mentioned dates. The borrower in particular and the public in general is hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of ICIICI Home Finance Company Limited.
The Borrower's attention is invited to provisions of sub-section (8) of section 13 of the Act, in respect of time available, to redeem the secured assets.

Sr. No.	Name of the Borrower/ Co-borrower/ Loan Account Number	Description of property/ Date of Possession	Date of Demand Notice/ Amount in Demand Notice (Rs.)	Name of Branch
1.	Eljaz Awonor (Borrower), Socima, (Co-Borrower), LHLUC00001321794.	H No-69 Sec C Sitapur Road Ward Bhadrendu Harishchandra Dian Lucknow Uttar Pradesh-226001 (Ref. LAN No. LHLUC00001321794), Bounded By: North: Block H No.25 To 32, south: House No. E-71, East: Block H No. 73 To 80, West: House No. E-67/ Date of Possession- 07- Feb-25	12-12-2023 Rs. 11,35,584/-	Lucknow -B

The above-mentioned borrowers/s/ guarantors(s) are hereby given a 30 day notice to repay the amount, else the mortgaged properties will be sold on the expiry of 30 days from the date of publication of this Notice, as per the provisions under the Rules 8 and 9 of Security Interest (Enforcement) Rules 2002.
Date: February 13, 2025, **Place:** Lucknow **Authorized Officer,** ICIICI Home Finance Company Limited

ACE EXPORTS LIMITED
 20/157, PATKAPUR, KANPUR-208 001, UTTAR PRADESH
 # CIN: L19111UP1990PLC012053 # ISIN: INE781X01019
 E-Mail id: aceexportsknp@gmail.com #Ph: +91 9453026677 www.aeknp.com

Extract of Audited Financial Results for the Quarter and Nine months ended 31st December, 2024 (In terms of Regulation 4(1)(b) of the SEBI (LODR) Regulations, 2015)

STATEMENT OF AUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED 31ST DECEMBER, 2024 (AMOUNT IN RS. THOUSANDS)

Sr. No.	Particulars	QUARTER ENDED			NINE MONTHS ENDED			YEAR ENDED
		31.12.2024	30.09.2024	31.12.2023	31.12.2023	31.12.2023	31.03.2024	
1	Total income from operations (net)	2,14	1,775.49	1,838.94	2,985.72	7,842.48	8,362.37	
2	Net Profit for the Period before Tax, Exceptional and Extraordinary Items	(2,335.10)	(2,562.32)	(2,445.18)	(7,643.66)	(9,377.65)	(12,882.15)	
3	Net Profit for the Period after Tax (after Exceptional and Extraordinary Items)	(2,335.10)	(2,562.32)	(2,445.18)	(7,643.66)	(9,377.65)	(12,882.15)	
4	Net Profit for the Period after Tax (after Exceptional and Extraordinary Items)	(2,335.10)	(2,562.32)	(2,445.18)	(7,643.66)	(9,377.65)	(12,882.15)	
5	Total Comprehensive Income for the period Comprising Profit for the Period (after Tax) and other Comprehensive Income (After Tax)	(2,335.10)	(2,562.32)	(2,445.18)	(7,643.66)	(9,377.65)	(12,882.15)	
6	Part-up equity share capital	53,928.00	53,928.00	53,928.00	53,928.00	53,928.00	53,928.00	
7	Reserves excluding revaluation reserve	-	-	-	-	-	-	
8	Earnings per equity share for Continuing and Discontinuing Operations	(0.43)	(0.48)	(0.45)	(1.42)	(1.74)	(2.39)	
9	Diluted earnings per share	(0.43)	(0.48)	(0.45)	(1.42)	(1.74)	(2.39)	

Notes:
 1. The above is an extract of the detailed format of audited Financial results for the Quarter and nine months ended on 31st December, 2024, filed with the Stock Exchange under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the above Result are available on the Stock Exchange website (www.sebi.in) and the Company's website (www.aeknp.com).
 2. The above Audited Financial Results have been reviewed by the Audit Committee and thereafter approved and taken on record by the Board of Directors in their meeting held on 12th February, 2025. The Statutory Auditors have carried out Limited Review of the audited Financial Results for the quarter ended 31st December, 2024 For & On behalf of the Board ACE EXPORTS LIMITED R. S. SINGH, Vikas (Managing Director) DIN: 006416653

ADITYA BIRLA HOUSING FINANCE LIMITED
 Registered Office- Indian Rayon Compound, Veraval, Gujarat – 362266
 Branch Office- G-Corp Tech Park, 8th floor, Kasar Wadavali, Ghodbunder Road, Thane, MH-400601

DEMAND NOTICE (under Rule 3 (1) of Security Interest (Enforcement) Rules, 2002)
Substituted Service Of Notice U/s 13 (2) Of Securitisation And Reconstruction Of Financial Assets And Enforcement Of Security Interest Act, 2002.
 Notice is hereby given to the borrowers as mentioned below that since they have defaulted in repayment of the Credit facility availed by them from Aditya Birla Housing Finance Limited (ABHFL), their loan accounts have been classified as Non-Performing Assets in the books of the Company as per RBI guidelines thereto. Thereafter, ABHFL has issued demand notices under section 13(2) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (SARFAESI Act) on the last known addresses of the said borrowers thereby calling upon and demanding from them to repay the entire outstanding amount together with further interest at the contractual rate on the aforesaid amount and incidental expenses, cost, charges etc. as stated in the said demand notices. However, the demand notice is also being served by way of publication, as per Rule 3 of the Security Interest (Enforcement) Rules, 2002 (SARFAESI Rules):

Sl. No.	Name and Address Borrower/ Co-Guarantor and Guarantor / Co-Guarantor & Loan A/C No.	NPA Date	Date of Demand Notice	Amount due as per Demand Notice
1.	1. ANKUSH KUMAR Plot No. D-6 Carved Out From Arazi No. 336, Raghvendra Chandel Nagar Gram, Parsauli, Chandel Nagar, Kanpur Nagar, Uttar Pradesh-208008 2. RATNA RAJ LAKSHMI Plot No. D-6 Carved Out From Arazi No. 336, Raghvendra Chandel Nagar Gram, Parsauli, Chandel Nagar, Kanpur Nagar, Uttar Pradesh-208008 3. ANKUSH KUMAR House No. 89 B, Hardev Nagar Barra, Kanpur Nagar, Uttar Pradesh-208027 4. RATNA RAJ LAKSHMI House No. 89 B, Hardev Nagar Barra, Kanpur Nagar, Uttar Pradesh-208027 5. ANKUSH KUMAR C/O Rkr Polymers Pvt Ltd 84/60, Anwarganj, Kanpur 03, Kanpur Nagar, Uttar Pradesh-208001 6. RATNA RAJ LAKSHMI Sindaus, Etawah, Uttar Pradesh-206125 Loan account No : LNKAN0HL-1220078605 & LNKAN0HL-1220078606	03.02.2025	07.02.2025	Rs. 12,64,788/- (Rupees Twelve Lakh Sixty Four Thousand Seven Hundred Eighty Eight Only) by way of outstanding principal, arrears (including accrued late charges) and interest till 05.02.2025.

DESCRIPTION OF IMMOVABLE PROPERTY/PROPERTIES MORTGAGED: All That Piece And Parcel Of Residential Private Plot No. D-6, Carved Out From Arazi No. 336, Admeasuring Area 100 Sq. Yds. I.E 83.61 Sq. Mtr., Situated At Raghvendra Chandel Nagar, Gram Parsauli, Tehsil Pargana Ad District Kanpur Nagar, Uttar Pradesh-208008, And, Bounded As: East: Plot No. D-7, West: Plot No. D-5, North: Plot No. D-19, South: 30 Ft. Road.

We hereby call upon the borrower stated herein to pay us within 60 days from the date of this notice, the outstanding amount (s) together with further interest thereon plus cost, charges, expenses, etc. thereto failing which we shall be at liberty to enforce the security interest including but not limited to taking possession of and selling the secured asset entirely at your risk as to the cost and consequences.
 Please note that as per section 13(13) of the SARFAESI Act, all of you are prohibited from transferring by way of sale, lease or otherwise, the aforesaid secured assets without prior written consent of the Company. Any contravention of the said section by you shall invoke the penal provisions as laid down under section 29 of the SARFAESI Act and / or any other legal provision in this regard.
 Please note that as per sub-section (8) of section 13 of the Act, if the dues of ABHFL together with all costs, charges and expenses incurred by ABHFL are tendered to ABHFL at any time before the date fixed for sale or transfer, the secured asset shall not be sold or transferred by ABHFL, and no further step shall be taken by ABHFL or transfer or sale of that secured asset.
Date: 13.02.2025 **Sd/- Authorised Officer (Aditya Birla Housing Finance Limited)**
Place: Uttar Pradesh

SHIVALIK SMALL FINANCE BANK LTD.
 Registered Office : 501, Salcon Aarum, Jasola District Centre, New Delhi - 110025
 CIN : U65900DL2020PLC366027

AUCTION NOTICE
 The following borrowers of Shivalik Small Finance Bank Ltd. are hereby informed that Gold Loan/s availed by them from the Bank have not been adjusted by them despite various demands and notices including individual notices issued by the Bank. All borrowers are hereby informed that it has been decided to auction the Gold ornaments kept as security with the Bank and accordingly 27th February 2025 has been fixed as the date of auction at 03:00 pm in the branch premises from where the loan was availed. All, including the borrowers, account holders and public at large can participate in this auction on as per the terms and conditions of auction.

S. NO	Branch	Account No.	Actt Holder name	Father's/ Spouse Name	Address	Ac opening Date	Payoff
1.	ALAMBAGH	102342510209	RITESH K PANDEYA	C/O RAKESH KUMAR PANDEYA	PLOT NO 4,SITAPUR ROAD,KRISHNA LOK COLONY FAIZULLAGANJ MIRALA NAGAR LUCKNOW UTTAR PRADESH 226020	02-03-2024	201,857.35
2.	ALAMBAGH	102342510710	RITESH K PANDEYA	C/O RAKESH KUMAR PANDEYA	PLOT NO 4,SITAPUR ROAD,KRISHNA LOK COLONY FAIZULLAGANJ MIRALA NAGAR LUCKNOW UTTAR PRADESH 226020	09-10-2024	100,192.32
3.	INDIRAPURAM	101942519454	VISHAL V SINGH	S/O VIRENDRA SINGH	EKGHARA RAY GANJ NEAR SHIVMANDIR RAY GANJ BAHRAICH UTTAR PRADESH 271830	07-10-2024	40,262.30
4.	ALAMBAGH	102342510706	DEEPAK KUMAR	C/O RAJNISH	P 1 2 KHASRA NO 312 KALYANI, VIHAR KAMTA CHINAHT LUCKNOW UTTAR PRADESH 226020	09-10-2024	173,981.58
5.	ALAMBAGH	102342510703	HIMANSHI DEVI	C/O DEEPAK	SAIDAPUR HUMAUNPUR, SITAPUR UTTAR PRADESH 261001	07-10-2024	168,777.90
6.	ALAMBAGH	102342510184	RAMPAL	S/O PYARE LAL	YOUA BHAWAN ANAND NAGAR BARAHA ROAD UTTAR PRADESH 226005	12-02-2024	76,019.32
7.	ALAMBAGH	102342510282	SAURABH GUPTA	S/O SARVAN	14 A/8, D W A R I K A P U R I C O L O N Y BUDDHESHWAR LUCKNOW, BHUHAR UTTAR PRADESH 226017	30-03-2024	41,800.08
8.	ALAMBAGH	102342510284	BHEESHMA S PANDEY	S/O RAJESH PANDEY	PLOT NO.5, KHASRA NO.203,VILLAGE SARAI SEKH LUCKNOW, UTTAR DHAUNA, CHINHAHT UTTAR PRADESH 226028	31-03-2024	74,072.67
9.	VIKAS NAGAR	102446510789	SANJAY K DWIVEDI	S/O TRIBHUVAN DUTTA DWIVED	0.SHANKERPUR KHADRI BILAL MARKET ALLU NAGAR DIJURIA SITAPUR ROAD MADIYAON LUCKNOW UTTAR PRADESH 226020	16-11-2024	129,588.37
10.	ALAMBAGH	102342510299	SANJAY K DWIVEDI	S/O TRIBHUVAN DUTTA DWIVED	0.SHANKERPUR KHADRI BILAL MARKET ALLU NAGAR DIJURIA SITAPUR ROAD MADIYAON LUCKNOW UTTAR PRADESH 226020	04-04-2024	206,437.83
11.	ALAMBAGH	102342510356	ARVIND CHAURASIYA	S/O RAMESH	B 1 7 292,LUCKNOW,PRYIDARSHINI COLONY UTTAR PRADESH 226021	06-05-2024	39,135.90
12.	ALAMBAGH	102342510425	VIKRAM TRIPATHI	S/O RAJENDRA KUMAR TRIPATH	DEOKAALI,VAISHNO PURAM COLONY, DEVKALI BYPASS FAIZABAD AYODHYA UTTAR PRADESH 224001	31-05-2024	49,639.06
13.	ALAMBAGH	102342510443	KULDEEP SINGH	S/O GORAKH	1 / 218 VISHAL KHAND NEAR LOHIA PARK GATE NO - 1 GOMTINAGAR LUCKNOW UTTAR PRADESH 226010	06-06-2024	267,099.37
14.	ALAMBAGH	102342510499	SAIKAT BANERJEE	S/O SANJEET BANERJEE	6/125, VIPUL KHAND GOMTINAGAR, LUCKNOW UTTAR PRADESH 226010	03-07-2024	396,155.77
15.	ALAMBAGH	102342510575	SAIKAT BANERJEE	S/O SANJEET BANERJEE	6/125, VIPUL KHAND GOMTINAGAR, LUCKNOW UTTAR PRADESH 226010	03-08-2024	366,593.47
16.	ALAMBAGH	102342510643	SAIKAT BANERJEE	S/O SANJEET BANERJEE	6/125, VIPUL KHAND GOMTINAGAR, LUCKNOW UTTAR PRADESH 226010	04-09-2024	418,422.57
17.	ALAMBAGH	102342510669	SAIKAT BANERJEE	S/O SANJEET BANERJEE	6/125, VIPUL KHAND GOMTINAGAR, LUCKNOW UTTAR PRADESH 226010	17-09-2024	411,995.94
18.	ALAMBAGH	102342510532	PRAKASH SINGH	S/O LAXMAN SINGH	548 GHA/33,HARDOI MOHAN ROAD TALKATORA ROAD MANAKNAGAR,TEJI KHEDA ALAMBAGH LUCKNOW UTTAR PRADESH 226011	18-07-2024	89,515.54
19.	ALAMBAGH	102342510561	SEEMA SHUKLA	S/O SARLA PATHAK	PLOT NO.5,BARI ROAD M.D.PUBLIC SCHOOL ,BALAGANJ LUCKNOW UTTAR PRADESH 226003	30-07-2024	60,085.44
20.	ALAMBAGH	102342510586	UTKARSH MISHRA	S/O SHAILESH KUMAR MISHRA	22-A.CHHOTTA BHARWARA NEAR MALHAUR STOTION GOMTINAGAR LUCKNOW UTTAR PRADESH 226010	07-08-2024	112,790.41
21.	ALAMBAGH	102342510594	LAXMI MISHRA	S/O LAXMAN MISHRA	544/465,EKTA NAGAR LUCKNOW CITY COLLEGE BALAGANJ LUCKNOW UTTAR PRADESH 226003	12-08-2024	59,254.75
22.	ALAMBAGH	102342510651	UTKARSH PANDEY	S/O RAJ	15,INDIRA NAGAR ,SHANKAR PURI COLONY LUCKNOW UTTAR PRADESH 226016	06-09-2024	30,258.69
23.	ALAMBAGH	102342510687	SANTOSH KUMAR	S/O RAMCHANDAR	LUCKNOW,CHINTAHARAN SHIV MANDIR AMAUSI,GAURI BAZAR SAROJINI NAGAR LUCKNOW UTTAR PRADESH 226008	25-09-2024	114,253.54
24.	ALAMBAGH	102342510707	KULDEEP KUMAR	S/O RAM AVTAR	E6/76A GOMTI NAGAR EXTENSION,POWER HOUSE SECTOR 6 LUCKNOW UTTAR PRADESH 226010	09-10-2024	161,878.52
25.	ALAMBAGH	102342510235	ADITI KHARE	S/O RAKESH KUMAR KHARE	T13/164 AH, NEELGIRI ENCLAVE,SEC 17 VRINDAVAN,YOJNA OPPOSITE CASA GREEN APARTMENT SECTOR 17 LUCKNOW UTTAR PRADESH 226002	14-03-2024	15,336.83

Auction date is 27th February 2025 @ 03:00 pm.
 The Bank reserves the right to delete any account from the auction or cancel the auction without any prior notice.
Authorized Officer, Shivalik Small Finance Bank Ltd.

THE BUSINESS DAILY FOR DAILY BUSINESS
 Read to Lead

HINDUJA HOUSING FINANCE LIMITED
 Corporate Office: No. 167-169, 2nd Floor, Anna Salai, Saidapet, Chennai-600016. Email : haction@hindujahousingfinance.com
 2nd Floor, 27B & 27C, Plot no -TC-9-92 & TC-9-93 Cyber Heights, Vibhuti Khand, Gomi Nagar, Lucknow, UP- 226010
 RLM-BRAJESH ANASTHI-9918301885, RRM-PUSHKAR ANASTHI 945043389, CLM- RAHUL SINGH 9997535262, CRM- DEEPAK KUMAR-9839600666

SYMBOLIC POSSESSION NOTICE
 Whereas the undersigned being the Authorized Officer of the HINDUJA HOUSING FINANCE LIMITED under Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (No. 3 of 2002) and in exercise of powers conferred under section 13(12) read with Rule 3 of the Security Interest (Enforcement) Rules, 2002 issued a demand notice was issued on the dates mentioned against each account and stated hereinafter calling upon the borrower (hereinafter the borrower and guarantors are collectively referred to as the "Borrowers") to repay the amount within 60 days from the date of receipt of said notice.
 The borrowers having failed to repay the amount, notice is hereby given to the borrowers and the public in general that the undersigned has taken possession of the property described herein below in exercise of powers conferred on him under sub-section 4 of section 13 of Act read with rule 8 of the Security Interest Enforcement Rules, 2002 on this the dates mentioned against each account.
 The borrower/guarantor in particular and the public in general is hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of the HINDUJA HOUSING FINANCE LIMITED for an amount and future interest at the contractual rate on the aforesaid amount together with incidental expenses, costs, charges, etc. thereon.
 The borrower's attention is invited to provisions of sub-section (8) of section 13 of the Act, in respect of time available, to redeem the secured assets.

Sr. No.	Name of Borrowers/ Guarantors	Demand Notice Date/ Date of Possession	Amount Outstanding	Details of Immovable Property
1	Application No. UPIKLNLUK/A000001718 Mr. BABLOO KUMAR S/o Sahdev & Mrs. Suman Pal Dio Chandra Pal, both at: Rio Bajrang Vihar, Mohan Road, Buddheshwar, Rajapuram, Lucknow, Metro, Lucknow, Uttar Pradesh, India- 226017	30-07-2024 06.02.2025 SYMBOLIC	₹ 19,56,036/- as on 15-07-2024 plus interest thereon	Plot No.14 part of Khasra No. 743 Village Bhatpalam, Ward Haiderganj Pargana Tehsil & District -Lucknow. Sub Registrar 5th Lucknow Area Ad measuring 57.156 Sq. Mt. ie. 615 Sq.Ft., Bounded as: East: Plot No 13, West: Aaraj Goia, North : Plot No 15, South: 15 Feet Wide Road;
2	Application No. UPIKLNLUK/A000002220 Mr. Sijaram Gupta S/o Sahabdeen Gupta & Mrs. Meenu Gupta W/o Sijaram Gupta, Both At: Rio 31358, New Nandi Vihar Colony Nandpur Chinhali, Lucknow 226028	30-07-2024 06.02.2025 SYMBOLIC	₹ 4,27,476/- as on 15-07-2024 plus interest thereon	A PLOT of land only being portion of plot no.31 farming part of Khasra no.358 situated at Revenue Village-Sarai Shekh, Pargana, Tehsil and District Lucknow. Area Ad Measuring 425 Sq. ft. i.e.39.499 Sq.mts., Bounded as: East: 20 Ft. Wide Road, West: Plot of Other, North: Plot of Ram Kishore Yadav, South: Plot of Gautam Shankar Gautam;
3	Application No. UPIKLNLUK/A000001328 Mr. Santosh Kumar Kashyap S/o Om Prakash Kashyap & Mrs. Mitlesh W/o Santosh Kumar Kashyap, both at: Rio Khasra No 419 Pandit Purva Gaon Near Ram Vihar Colony Indira Nagar Lucknow, Metro, Lucknow, Uttar Pradesh, India- 226016	18.07.2024 06.02.2025 SYMBOLIC	₹ 10,15,722/- as on 05-06-2024 plus interest thereon	Residential PLOT NO 7 KHSARA NO. 531 MIN, SITUATED AT VILL- AMRAJ Ward Shaheed Bhagat Singh Tehsil & District LUCKNOW, Metro, Lucknow, Uttar Pradesh, India- 226016 Sub Registrar 2nd Lucknow Area Ad measuring 85.501 Sq Mtr or 920 Sq Ft., Bounded as: East: Plot No.6A Rasm Mishra; West: House Anil Tripathi; North: 20 Feet Wide Road; House Dagar;
4	Application No. UPIKLNLUK/A000001515 & UPIKLNLUK/A000002313 Mr. Roop Narayan Singh, Rio Vivek Khand 2 Gomtiagar Lucknow UP 226010 Ms. Shrija Singh, Rio 1960 Nawabpurka Vivek khand 2 gomtiagar Lucknow, Lucknow, Urban, Lucknow, Uttar Pradesh, India- 226010	24-08-2024 06.02.2025 SYMBOLIC	₹ 50,05,381/- as on 21-08-2024 plus interest thereon	Plot being part of Khasra No. 1316 situated at Village- Sulsamu, Pargana- Nighoa, Tehsil- Mohanlalganj and District-Lucknow, U.P.Admeasuring 85.501 Sq.ft., Sub Registrar- Mohanlalganj District-Lucknow, Bounded as: East: Gata No. 1316, West: Road 40 Wide, North: Part of Purchaser; South: Part of Purchaser;
5	Application No. UPIKLNLUK/A000000862 Mr. Ajay Rajput S/o Shree Narayan Rio Sugamau, Indira Nagar, Lucknow, Metro, Lucknow, U.P. India-226016 Mrs. Anupama Bajpai Rio S/302 Ghantagar, Barabanki, Metro UP 225001	25-07-2024 08.02.2025 SYMBOLIC	₹ 16,24,374/- as on 23-07-2024 plus interest thereon	Residential Plot No.6 Khasra No. 329 Sa Va 329 Sa Minjuma Situated at Mohalla Sugamau, Pargana Indira Priyadarshini Lucknow Metro Lucknow U.P. 226012 Sub Registrar 3rd Lucknow Area Admeasuring 74.322 Sq Mt or 800 Sq Ft. Bounded as: East: Road 20 ft Wide, West: Plot Normala Devi ,North: Plot Shiv Kumar Yadav others; South: Plot Seller;

Dated: 12-02-2025, **Place:** Lucknow **Authorised Officer,** HINDUJA HOUSING FINANCE LIMITED

E-AUCTION SALE NOTICE
EDELWEISS ASSET RECONSTRUCTION COMPANY LIMITED
 CIN: U67100MH2007PLC174759
 Retail Central & Regd. Office: Edelweiss House, Off CST Road, Kalina, Mumbai 400098

E-AUCTION SALE NOTICE FOR SALE OF IMMOVABLE SECURED ASSETS UNDER THE SECURITISATION AND RECONSTRUCTION OF FINANCIAL ASSETS AND ENFORCEMENT OF SECURITY INTEREST ACT, 2002 READ WITH PROVISION TO RULE 8 (6) OF THE SECURITY INTEREST (ENFORCEMENT) RULES, 2002 ("RULES")

The financial facilities of Poonawalla Housing Finance Limited has been assigned to Edelweiss Asset Reconstruction Company Limited (hereinafter referred to as "EARC/Assignee") acting in its capacity as trustee of EARC-TRUST-SC-489 respectively mentioned clearly in column provided. Pursuant to the said assignment, EARC stepped into the shoes of the Assignor and exercises its rights as the secured creditor. That EARC, in its capacity as secured creditor, had taken possession of the below mentioned immovable secured assets under 13(4) of SARFAESI Act and Rules there under.
Notice of 30 days is hereby given to the public in general and in particular to the Borrower, Co-Borrower, Legal heirs and Guarantor (s) that the below described immovable secured assets mortgaged in favor of the Secured Creditor, the physical possession of which has been taken by the Authorized Officer (AO) of Secured Creditor, will be sold on "As is where is", "As is what is", and "Whatever there is" basis, for recovery of the amounts mentioned herein below due to EARC together with further interest and other expenses/costs thereon deducted for any money received by EARC from Borrower and Guarantor. The Reserve Price and the Earnest Money Deposit are mentioned below for the property. It is hereby recalled/withdrawn any earlier Auction Notice from immediate effect and this notice shall be considered.

DETAILS OF SECURED ASSET PUT FOR E-AUCTION

Sl No.	Loan Account No/Selling Institution	NAME OF BORROWER / CO-BORROWER / GUARANTOR	TRUST NAME	TOTAL OUTSTANDING DUE AS ON 10.02.2025	RESERVE PRICE (IN RS.)	EARNEST MONEY DEPOSIT (EMD) IN RS	DATE & TIME OF AUCTION	Type Of Possession
1.	HM/0045H/18/100178	RAHUL KUMAR TRIVEDI (BORROWER) ALONGWITH PRATHISHTHA (CO-BORROWER)	EARC-TRUST-SC-489	17,96,651.18/-	10,00,000/-	1,00,000/-	19.03.2025 AT 02:30 PM	PHYSICAL

DESCRIPTION OF PROPERTY: - ALL THAT PIECE AND PARCEL OF THE PLOT NO. 9 SITUATED AT PART OF ARAZI NO. 599 SITUATED AT MAITHA KANPUR DEHAT ADMESURING 250 SQ. YDS. CITY KANPUR NAGAR UTTAR PRADESH PINCODE 208001. BOUNDED BY - NORTH: PLOT OF MR. RAJAN AWASTHI SOUTH: 12 FEET ROAD EAST: 12 FEET ROAD WEST: PLOT NO. 8.

Important Information regarding Auction Process:
 1. All Demand Drafts (DD) shall be drawn in favor of "EDELWEISS ASSET RECONSTRUCTION COMPANY LIMITED - EMD ACCOUNT" as mentioned above and payable at Mumbai.
 2. EMD Payment made through RTGS shall be to: Name of the Account - Edelweiss Asset Reconstruction Company Limited - EMD Account, Account No.- 000405158602, Name of the Bank: ICIICI Bank Ltd, Nariman Point, IFSC Code- ICIICI0000004.
 3. Last Date of Submission of EMD Received 1 day prior to the date of auction.
 4. Place for Submission of Bids: At Retail Central Office, Mumbai (mentioned below)
 5. Place of Auction (Web Site for Auction): E-Auction (https://auction.edelweissarc.in)
 6. Contact No.: 18002666540
 7. Date & Time of Inspection of the Property: As per prior appointment
 For detailed terms and conditions of the sale, please refer to the link provided in EARC's website i.e., https://auction.edelweissarc.in
Date: 13-02-2025 **Place:** KANPUR **Sd/ Authorised Officer (Trustee for EARC-TRUST-SC 489), Edelweiss Asset Reconstructions Company Limited**

L&T Finance Limited
 (Erstwhile, L&T Finance Holdings Limited)
Registered Office: L&T Finance Limited, Brindavan Building Plot No. 177, Kalina, CST Road, Near Mercedes Showroom Santacruz (East), Mumbai 400 098
CIN No.: L67120MH2008PLC181833
Branch office: Lucknow

PUBLIC AUCTION FOR SALE OF MORTGAGED PROPERTY
 The Authorised Officer of L&T Finance Limited under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 [54 OF 2002] and in exercise of powers conferred under the said Act is auctioning the following property on "AS IS WHERE IS BASIS" and "AS IS WHAT IS CONDITION" by way of "PUBLIC AUCTION" for recovery of its dues and further interest, charges and costs etc.

Name of Borrower and Co-Borrower	Secured Property Address	Loan Account Number(s)	Physical Possession taken	Earnest Money Deposit 10% or more of RP (IN ₹)	Total Outstanding dues as on 18.05.2024	Reserve
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