Ports are Tamil Nadu's biggest advantage

Chennai must seize the silver lining in Trump's trade storm

-: Trinity Mirror Online Team :-

The 50% US tariffs slapped on a large swathe of Indian exports—a move that hit our shores on August 27, 2025—have sent ripples of genuine distress across India, and nowhere is the impact felt more acutely than here in South India. Yet, amidst the immediate crisis, there is a profound truth to be acknowledged: this shock, though painful, can be the catalyst for a stronger, more resilient India, one better integrated with its own neighbourhood. The trade war, however unwelcome, is forcing us to build the "bridges between regions" that the global trade order has long discouraged.

The Immediate Damage in Tamil Nadu

For Chennai and its hinterland, the blow has been direct and severe. Our region is a hub for the very labour-intensive sectors that have been targeted, including leather, textiles, and marine products.

* Leather and Footwear: The Ambur-Ranipet belt, a major industrial cluster for leather and tanning, is reeling. Reports indicate that over 50 of the 300-odd factories in Ambur have been forced to shut down. With cumulative duties now potentially soaring above 60% for US-bound goods, our products are rendered uncompetitive against rivals like Bangladesh and Vietnam, whose tariffs are lower.

The resulting job losses, particularly for the large female workforce, are a major humanitarian and economic concern.

* Textiles and Garments: Tamil Nadu's textile sector, including the Tirupur cluster, faces the steepest projected export losses—estimated at around Rs. 14,280 crore (approximately \$1.62 billion).

Given that the US accounts for nearly one-third of Tamil Nadu's total exports, this tariff hike is magnified, leading to estimates of potential job losses ranging from 13% to 36% across various industries.

The immediate imperative for our policymakers, both in Fort St. George and New Delhi, must be crisis management: providing immediate liquidity support, interest equalisation, and a comprehensive package to prevent factory closures and widespread unemployment. The Great Diversification: Asia as Our New Market

While the US market contracts under protectionist policy, the blessing of the tariff move is its relentless pressure on India to abandon its over-reliance on a single, increasingly erratic market. This is where the visionary statement—"it's spurring regional integration, and it's spurring bridges between regions"-must become our new policy mantra.

Our path to continued value-added growth now lies unequivocally with Asia and emerging markets. The government's proactive push for Free Trade Agreements (FTAs) is a heartening sign.

Digital world sees big potential

Data Centres hub

Chennai is rapidly solidifying its position as a major Data Centre Hub in South Asia, leveraging its unique geographical and infrastructural strengths. As a landing point for multiple international sub sea cables (it has the second-highest number in India), it offers low-latency and high-bandwidth connectivity essential for cloud, AI, and digital streaming services. Current capacity (around 108-113 MW in June 2024) is projected to double by 2026, driven by significant investment from hyperscalers. Favorable government policies, a strong IT talent pool, and costeffective setup further enhance its appeal, positioning Chennai to become a core node for India's \$1 Trillion digital economy vision.

A data center is a physical facility that houses computing infrastructure like servers, storage, and networking equipment to store, process, and manage data. These facilities are essential for powering everything from business applications and cloud services to AI and online gaming. Key components include servers, storage systems, routers, and firewalls, supported by robust power, cooling, and security systems.

gateway to China, could become a major goods.

* ASEAN and East Asia: India's re-export hub for our goods. We must merchandise exports to partners like strategically leverage this momentum Hong Kong and South Korea have by deepening trade and investment ties shown promising growth even amidst with ASEAN nations, Japan, and Korea, global headwinds, signaling untapped focusing on supply chain integration, potential. Hong Kong, often seen as a especially in electronics and engineering

* The Global South: The energetic push to expand the Preferential Trade Agreement (PTA) with MERCOSUR (Brazil, Argentina, etc.) is a masterstroke of geopolitical economics. Targeting a bilateral trade goal of \$20 billion with Brazil by 2030, this move secures new, stable markets for Indian goods and positions us as a central node in the rising Global South trade architecture.

Policy Directives for Chennai's Future

To truly "not let the tariff crisis go to waste" (as is rightly suggested in some economic commentary), our local and central governments must execute a strategic two-pronged plan focused on diversification and domestic strengthening.

* Port-to-Production Strategy: Chennai and Ennore ports must evolve into a South Asian gateway. The state must invest heavily in logistics and connectivity to turn them into efficient export-import hubs for new Asian and African trade routes, reducing the reliance on Western shipping lanes.

* Product Upgradation: The tariffs hit labour-intensive sectors hardest because they are easily substituted. We must urgently shift our focus to higher-value, nonsubstitutable goods. This means accelerated implementation of Production Linked Incentive (PLI) schemes for non-exempt sectors like advanced textiles and specialty chemicals, and increasing the value addition in our marine products, moving beyond raw shrimp exports.

* MSME Rescue and Reorientation: The brunt of the crisis is borne by Micro, Small, and Medium Enterprises (MSMEs). The government must introduce subsidised credit and a fast-track market access initiative specifically for MSMEs to help them reorient their supply chains from the US to new FTA partners. This is crucial for protecting the jobs of millions of low-skilled workers.

Donald Trump's protectionism is fundamentally shaking the post-World War II global trade consensus. For too long, developing Asia has been content to operate within the framework of a US-dominated order. Now, we are being rudely awakened. This unwelcome shock should not be seen as a retreat, but as a mandate for re-alignment. By aggressively pursuing deeper ties with our Asian neighbours and the Global South. we can temper the immediate pain and emerge not just resilient, but as a more self-reliant and structurally stronger economic power—a true leader in the emerging multipolar world.

Deepavali: time for inner awakening, fortune abundance

to celebrate Deepavali, a profound message rings true for devotees this year: the Festival of Lights is not merely a time for material celebration, but a potent, four-day window for unparalleled spiritual and financial blessings, says yotida Kalaamani Sri Vengada Sarma, an Upasaka of Sri Maha Prathyangira.

This year's Deepavali holds an extraordinary significance, marked by

Predictable. Precise

Just how you wa so oul

unique and exceptionally powerful planetary alignments. The period from Sunday, October 19, to Wednesday, October 22, 2025, is being hailed by spiritual leaders as a rare, highly charged 'Mantra-Kala'—a sacred time when prayers and rituals are amplified manifold.

This year, the divine energies are so strong that dedicated prayers, particularly those invoking Lord Ganesha and

Goddess Mahalakshmi, will yield blessings that are "many times stronger and permanently

A special emphasis is placed on the potent influences of Rahu and Ketu, whose full grace is promised through sincere devotion during this time. The spiritual counsel suggests that the collective power of these four days will secure immense, lasting prosperity and protection for the entire year.

Devotees are strongly advised to perform their prayers, light lamps, and chant mantras during the specified, powerful 'Muhurta' (auspicious time-slots) aligned with their respective zodiac signs to maximize fortune, and attraction. This powerful spiritual window from October 19 to October 22, 2025, is governed by unique celestial geometry, making the timing of rituals exceptionally important for maximizing wealth and success. Devotees are encouraged to perform their prayers, light lamps, and chant mantras during the specific 'Muhurtas' (auspicious time-slots) aligned with their zodiac signs for amplified fortune and divine grace. For Aries, the key times are the Rudra Muhurta (6:00 AM to 6:48 AM) and Agni Muhurta (10:48 PM to 11:36 PM). Taurus benefits most from the Aahi Muhurta (6:48 AM to 7:36 AM) and Vishnu Muhurta (2:48 AM to 3:36 AM). Gemini and Cancer share the highly potent Brahma Muhurta (4:24 AM to 5:12 AM), with their primary day

slots being Mitra Muhurta



(7:36 AM to 8:24 AM)

and Pitru Muhurta

(8:24 AM to 9:12 AM)

respectively. For Leo,

blessings are strongest

during the Vasu Muhurta

(9:12 AM to 10:00 AM)

and Agni Muhurta (6:00

AM to 6:48 AM). Virgo

should focus on the

Varaha Muhurta (10:00

AM to 11:00 AM) and

Mitra Muhurta (7:36 AM to 8:24 AM). Libra has

the favorable Viswadeva

Muhurta (10:48 AM to

11:36 AM) and Aahi

Muhurta (6:48 AM to

7:36 AM). Scorpio's

key times are the Sudha

Mukhi Muhurta (12:24 PM to 1:12 PM) and

Rudra Muhurta (6:00 AM

(5:12 AM to 6:00 AM).

Aquarius benefits from

the Varuna Muhurta

(3:36 PM to 4:24 PM), and finally, Pisces shares the Brahma Muhurta (4:24 AM to 5:12 AM) along with the evening Ahirbudhinya Muhurta (7:36 PM to 8:24 PM). Engaging in spiritual practices during these precise astrological windows ensures the acquisition of prosperity and the enduring grace of Rahu and Ketu throughout the year.

Pathways to Divine Grace:

Beyond the specific worship times, the following actions are highly recommended to secure the maximum blessings of Deepavali:

Charity for Prosperity: During the day, offer auspicious items like red banana, tender coconut, jaggery, jackfruit, pineapple, and Brahmi leaves to a cow, believing it will bring about miraculous transformations.

Worship of Sacred Trees: If direct

charity is not possible, pour water mixed with sugarcane sugar and turmeric powder at the base of sacred trees: the Peepal (Aarasam), Banyan (Aalam),

Vanni, Bilwa, and Magizham trees.
Parental Blessings: The most accessible and potent ritual is to revere one's parents. Anoint their feet with civet paste and Kumkum, touch their feet, and prostrate. While doing so, remember the name of your paternal grandfather and pour out your heart's desires and troubles to him, coupled with lighting incense and a lamp at home.

This message by Jyotida Kalaamani Sri Vengada Sarma, an Upasaka of Sri Maha Prathyangira, encourages all to embrace the spiritual depth of the four golden days of Deepavali, using this period to usher in a year of unshakeable prosperity, victory, and divine grace. He concludes with, "A Joyous and Blessed Deepavali to All."

SHIVALIK SMALL FINANCE BANK LTD. CIN: U65900DL2020PLC366027

AUCTION NOTICE

The following borrowers of Shivalik Small Finance Bank Ltd. are hereby informed that Gold Loan/s availed by them from the Bank have not been adjusted by them despit various demands and notices including individual notices issued by the Bank. Al borrowers are hereby informed that it has been decided to auction the Gold ornamen kept as security with the Bank and accordingly has been fixed at 11:00 am in the branch premises from where the loan was availed. All, including the borrowers, account holders and public at large can participate in this auction on as per the terms and conditions o

Auction date is 29.10.2025 @ 11:00 am.									
S. NO	Branch	Account No.	Actt Holder name						
1	CHENNAI	104142512815	VINO A RAJ						
The Bank reserves the right to delete any account from the auction or cancel the auction without any prior notice. Authorised Officer, Shivalik Small Finance Bank Ltd.									

World Spine Day: Gurgaon **Surgeons Highlight Advancements** in Spine Surgery

Madurai, Oct 18: On the occasion of World Spine Day, leading spine surgeons from Gurgaon & Noida are coming together to spotlight the latest advancements in spine surgery, emphasizing how technology is transforming patient care and surgical outcomes.

With the theme "Advancements in Spine Surgery," the expert panel tients. will discuss how inno-

vations such as roboticassisted and minimally invasive procedures are shaping the future of spine care. These cuttingedge techniques combine the precision of modern technology with the expertise of highly trained surgeons, resulting in safer surgeries, reduced complications, and quicker recovery times for pa-

"Recent advancements Altum ALTUM CREDO HOME FINANCE PVT. LTD.

Demand Notice Date &

Amount with NPA Date

22-Aug-25

(Rupees Six Lakh Fifty Three Thousand Nine

Hundred Eighty Four Only)

LAN: 13220432300034 - Rs. 384396/-

(Rupees Three Lakh Eighty Four Thousand

Three Hundred Ninety Six Only)

NPA: 29/07/2025

Authorised Office

Credo Regd. Office: Floor No. 7, Kalpataru Infinia, Wakdewadi

DEMAND NOTICE

Home Finance Pvt. Ltd (ACHFL) by the said borrower(s) respectively.

Description of Secured Asset: The property admeasuring an extent of 1219 Sq. F bearing Plot No. 10 comprised in present subdivison New Panjai S. No. 527/13, bearing

New Joint Patta No. 11196 correlated with Old S. No. 527/3B1A1, bearing Patta No. 1483

correlated with old S. No. 527/3B1 located on the southern portion of Plot Nos. 8 & 1

located on the southern side estern thakku land out of 77 cents, comprised in S. No. 527/

Dindigul District within the limits of Adiyanoothu Village Pnachaat within the Jurisidicatio of Naglanaickanpatti Sub-Registration District Dindigul Registration District and bounder

on the. East: 14 Ft. wide South - North Common Road. West: Plot Nos. 11 & 1

North: Plot No. 8 belonged to Karuppaiah South: Punjari Land belonged to Yagappan

veloped into house sites, situated at Situated at daiyanoothu Village, Dindigul Talu

Name of the Borrower(s)/ Co-Borrower(s)

& Guarantor(s) Loan Account Number

2) Gurunathan Periyasamy (Co-Applicant)

LAN: 1322020100047 &

LAN: 13220432300034

Shivajinagar, Pune - 411005, MAHARASHTRA (INDIA),



Assets And Enforcement of Security Interest Act 2002 (The said Act). In exercise o shorter hospital stays, and powers conferred under Section 13(2) of the said Act read with Rule 3(1) of the Security Interest (Enforcement) Rules 2002, the authorized officer has issued demand notices a faster return to daily life under 13(2) of the said Act, calling upon the borrower(s) [The "said borrower(s)"], to for many patients." repay the amounts mentioned in the respective demand notice(s) issued to them that are also given below. In connection with above, notice is hereby given, once again, to The panel will also adthe said borrower(s) to pay to Altum Credo Home Finance Pvt. Ltd (ACHFL), within sixty days from the publication of this notice, the amounts indicated herein below, togethe individualized treatment with further interest as detailed in the said demand notice(s), from the date(s) mentioned below till the date of payment and/or realization, payable under the loan agreement read plans and patient educawith other documents/writings, if any, executed by the said borrower(s). As Security to tion, ensuring that every due repayment of the loan, the following assets have been mortgaged to Altum Credo patient receives care tailored to their unique condition. While these techno-LAN: 1322020100047 - Rs. 6,53,984/improving outcomes, the

> evaluation is essential. The event aims to raise awareness about the signs and symptoms of spinal disorders, the importance of early diagnosis, and the availability of modern treatment options. The

experts caution that not

every patient may be a

candidate for such proce-

dures and that a thorough

anonymized patient stories to illustrate the positive impact of these innovations.

This initiative is part "This means less pain, promote spine health and empower patients with knowledge about the latest medical developments.

"Issued in Public Indress the importance of terest by Medtronic for general information and awareness purposes only. Nothing in this video is meant to be medical advice, patients should consult with their physilogical advancements are cian for their symptoms and conditions."

> RIGINAL LAND/PROPERTY DOCUMENT LOST I,V.ANTHONY JEYAPAL (Aadha ld: 501933278513) S/o.Viyagappan, aged about 65 years.currently residing Thiruvotrivur.Chennai 600019 do hereby inform the general public that I have lost the original land document pertaining to my property registered in documen number No 1612, dated 28-6-1997 registered at Manavala Nagar Sub Registrar Office

If anyone finds the said document ontact me over Phone No:7200665361 or at the following residential addres No.46A, Mettu Street, Sathuma Nagar, Thiruvotriyur, Chennai-600 019.

to 6:48 AM). Sagittarius can seek blessings during the Vahini Muhurta (2:00 PM to 2:48 PM) and Brahma Muhurta (4:24 AM to 5:12 AM). Capricorn is guided by the Nathkanakara Muhurta (2:48 PM to 3:36 PM) and Samukra Muhurta

& Chola	CHOLAMANDALAM INVESTMENT AND FINANCE COMPANY LIMITED
Enter a better life	Corporate Office: Choia Crest, C54 & 55, Super B-4, Third VI Ka Industrial Estate, Guindy, Chennai- 600 032, T. N.
	E-AUCTION SALE NOTICE (Sale Through e-bidding Only)
SALE NOTICE OF	F IMMOVABLE SECURED ASSETS ISSUED UNDER RULE 8(6) AND 9(1) OF THE SECURITY INTEREST (ENFORCEMENT) RULES 2002.
Notice is bereby given to the	he PUBLIC IN CENERAL and in particular to the Parrowar(a) and Cuarenter(a) indicated in COLUMN (A) that the below described immersible property(ics) described in COLUMN

Notice is hereby given to the **PUBLIC IN GENERAL** and in particular to the Borrower(s) and Guarantor(s) indicated in **COLUMN (A)** that the below described immovable property(ies) described in **COLUMN (C)** Mortgaged / Charged to the secured creditor the **CONSTRUCTIVE POSSESSION** of which has been taken as described in **COLUMN (D)** by the **Authorized Officer** of Housing **CHOLAMANDALAM** Notice is hereby given to Borrower / Mortgagor(s) / legal heir, legal representatives (Whether Known or unknown), executor(s), administrator(s), successor(s) & assign(s) of the respective Borrower(s) Mortgagor(s) (Since deceased) as the case may be indicated in COLUMN (A) U/s, 9(1) of the Security Interest (Enforcement) Rules 2002. For detailed terms & conditions of the sale, please refer to the link provided in CHOLAMANDALAM INVESTMENT AND FINANCE COMPANY LIMITED secured Credition's website i.e. https://www.cholamandalam.com & www.auctionfocus.ir

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	[A]	[B]		[C]	[D]	[E & F]	[G]			
Sr. No.	Loan Account No. / Names Of Borrower(s) / Mortgager(s) / Gaurantor(s)	O/S. Dues to be recovered (Secured Debts)	Description	n of the Immovable Property / Secured Asset	Type of Possession	Reserve Price (In Rs.) Earnest Money Deposit (In Rs.)	Date of Auction & Time			
1	Loan A/c. No(s).: X0HLNAE00002310188 1. Mr/Mrs. Ozhinila T 2. Mr/Mrs. Sudhakaran A Add For Sr. No. 1 & 2: 10-13E/1, Chetti Vilai Veedu Thozicode, Vilavancode, Tamilnadu - 629157 Also At: Re. Sy. No: 57/7A, Midalam Village Karungal Town Panchayat Jd Hospital Vilavancode, Tamilnadu - 629157	Thirty-Seven Thousand Four Hundred and Twenty-Four Only) due	Karungal s Midalam A No:57/7A, V square met 13E/1 and I following be belong to	ri District, Marthandam Registration District, ub Registration District, Vilavancode Taluk, Village, Karungal Town Panchayat, Re-Survey Which an extent of 3.250 cent equal to 131.53 er, land and existing house with door no:10- EB Connection no;071920032084, Within the oundaries, Four Boundaries:- North: Property Sudhakaran, South: Pathway, East: Property Lazar, West: Property belong to Divakaran	S	Rs. 12,14,375/- (Rupees Twelve Lakhs Fourteen Thousand Three Hundred and Seventy Five Only) Rs. 1,21,437/- (Rupees One Lakhs Twenty One Thousand Four Hundred and Thirty Seven Only)	06-11-2025 from 02.00 P.M to 04.00 P.M. (with automater extensions of 5 minutes each in terms of the Tender Document)			
	INSPECTION DATE & TIME : 04.11.2025 BETWEEN 11.00 a. m. to 4.00 p. m. MINIMUM BID INCREMENT AMOUNT : Rs. 10,000/-									
	LAST DT. OF SUBMISSION OF BID / EMD / REQUEST LETTER FOR PARTICIPATION : 05.11.2025 before 05.00 p. m.									

Together with further interest as applicable in terms of loan agreement with, incidental expenses, costs, charges etc. Incurred up to the date of payment and / or realisation thereof. or any assistance related to inspection of the property, or for obtaining the Bid document and for any other queries, please get in touch with Mr. Akin Sholse Contact Numbe 925502237 and Email : akinsa@chola.murugappa.com/ Mrs. Komal Sharma on 8870464652. official of CHOLAMANDALAM INVESTMENT & FINANCE COMPANY LIMITED to the est of Knowledge and information of the Authorized Officer of CHOLAMANDALAM INVESTMENT & FINANCE COMPANY LIMITED there are no encumbrances in respect of the above nmovable properties / secured Assets

AUTHORIZED OFFICER,
FOR CHOLAMANDALAM INVESTMENT AND FINANCE COMPANY LIMITED ate : 17.10.2025

Date: 18.10.2025 Altum Credo Home Finance Pvt. Ltd. (ACHFL)