

Shivalik Bank felicitates its star performers

25 December 2014



"The pace with which we are moving ahead makes me confident that we shall achieve our coveted target of 750 crore deposit. Never in bank's history, we have been able to accumulate 150 crores within a span of 9 months but all of you have made it possible. Let's not stop before we hit our target and simultaneously, we have to ensure that the deposits being achieved are fruitfully used to meet credit requirements of the needy people, specially the small, retail customers. Not only this beautiful trophy is waiting for you, Bangkok also is calling. Let's see who books his journey first to that beautiful country." said Shivalik Bank's CEO and MD Suveer Kumar Gupta while congratulating the winners and handing over awards to the SPL winners of the first phase. On this occasion, the CEO also formally launched SPL Credit Contest which will conclude on 31st Jan. 2015.

In Cluster-2 i.e. covering branches in District Saharanpur, Hakikat Nagar branch stands at the top with highest incremental deposit closely followed by Madhav Nagar and Nagal Branches. These branches were therefore felicitated by the Bank in the function. In personal category, Vishal Mehendiratta (Hakikat Nagar), Sunny Goyal (Hakikat Nagar), Rishabh Mittal (Gangoh) and K.L. Gupta (Ambehta) were given away prizes by the G.M. C.P. Agarwal.



G.M. C.P. Agarwal told the officers that unlike previous decades when people used to approach banks to open their accounts or to grant loans, it is the other way round now. In view of stiff competition, banks are

reaching out to the people and offering the best possible terms to get more and more business. Our bank has been adopting this approach since day 1 but now other institutions are also taking the same approach. We can't therefore afford complacency and have to compete with our own performance of the yester years.



Bank's Consultant Sushant Singhal told his audience that getting recognition from the institution for your hard work is the biggest motivator and this is what is happening today. Bank's CEO and MD has come to pat your back and to share his happiness with you. He added that SERVICE WITH A SMILE was not enough to please bank's customers these days and we have to come up with improved services, much more customer-friendly systems and procedures which would make banking with us a delightful experience. Adopting latest technology is the need of the hour and our bank is rightly focusing in this direction.



Cluster Head-2 Divya Sethi while congratulating his team for sterling performance, energised them to put their best foot forward and create history in this bank. On this occasion a short movie was also seen which served to increase the level of adrenalin of the sales team.

On this occasion, I.T. Head Arpit Sharma announced launch of SMS banking wherein customers are now being given the facility of PULL messages from the bank's system to avail various services related to their account. Now a customer can know the balance in his/her account, can apply for chequebook, get mini statement of account, can know status of his cheque etc. We are going to add more and more functions into this facility.